

## Minutes of WAMS Show Meeting Jan 5, 2009 at 6:30 PM at Sr. Center, Salem

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**Present** were 12 people: Janice Van Cura, Linda and Dan Groah, Joe and Emily Start, Geri and Don Esch, Eric Becklund, Phil Knutson, Jim Shine, Tom Robertson, Daniel Bontempo.

**Dealers:** Mary Haslebacher was not present because of her mother's recent death and funeral (today). Lebanon Lapidary vendor Margaret Banks passed away last week. It is expected that her husband and other family will continue selling, but not confirmed yet. We are full, with a waiting list.

Phil asked for a list of vendors and helpers to make badges. Linda will get this to him.

**Demonstrators:** Emily opened further discussion our previous agreement that demonstrators who wish to sell should limit their sales area to 1/4 of their table. Since table areas differ in size and placement, it is hard to tell sometimes. Emily will reconfirm with her demonstrators of the expectations. This should be on their contract, as well as the price \$28 for those who sell.

Added demonstrators since the last meeting include Gene Newman, Bead Patch (maybe) and Aaron Currier/Bob Manley with fossils. There may be a faceter from Roseburg. There may also be the thunderegg cutter, which will be in the NW corner of the demo area. If it is too noisy, we will move the machine outdoors on the other side of the cafeteria.

**Advertising:** Daniel is working on getting the info to Rock and Gem and other on-line sources. Many suggestions were offered for other places, such as free calendar areas in entertainment sections of local newspapers such as Salem's Statesman Journal, along with their Silverton and Stayton newspapers. Also in Silverton is "Our Town" a twice monthly. Linda will give Daniel a copy of this.

Other towns we have advertised in are Corvallis, Dallas, Monmouth/Independence, McMinville, Newberg. Daniel will talk to Aaron Currier about how he used to do the advertising for these newspapers. Daniel has a budget of \$1250.

Susan Appleby has done a mock-up in the past for a newspaper ad. She can be asked to do so again. It was suggested we put an ad in the NW Fed. newspaper for the March or April issue.

Tom suggested that we get an article written to be published in the Statesman a few days before the show, that features one of our club members as a hobby. Terry Kramer, a flintknapper, was suggested.

The flyers can be downloaded from the WAMSI website by anyone and passed out at other shows. Groahs' and Emily will take some to their other shows. Janice will print some for the meeting tomorrow night. We will encourage everyone to put them up at work, church, other hobby places, etc.

Other area calendars that do free notices include TV - in the Portland/Salem area, KATU.com (ABC), KGW.com (NBC), KOIN (CBS) and 12 (Fox) also have community events calendars on-air/on-line.

Salem radio station KBZY (1490 AM) is who we worked with last year. Even though we don't plan to do an on-air remote this year, we could still ask to be on their on-line events page, as well as other radio sta.

Libraries and other event centers (like Senior Center) all have bulletin boards, that we can post flyers on.

Cable TV in various areas (try Comcast) also have event calendars that we can request to be on.

Some radio stations are willing to give away free tickets as part of various promotions. We could get free passes to all area radio stations who are willing to do this.

Joe S. will contact people he knows at the Statesman and find out if we can get an article in.

**Fluorescent Show:** Tom R. presented the plans he and Dan G and Aaron C have created to put on a walk through show. Tom will provide the 10' x 20' tent. We need 4 cases, one long-wave and three short-wave. Aaron will do the taped narration, lasting about 4 minutes. He knows how we need to put the rocks in for best effect. Tom and painted the inside of a case black and knows how we can arrange them the rocks on the shelves for presentation. We discussed height of tables - at 30" may be too short for adults, but we don't want to make them too high for small children. It was decided to set them up at the 30" height and then put Tom's 4 x 4's under them if we decide at the last minute to raise them higher.

It had been asked if we could just set shelves on tables and put the lights over them, but there is a radiation factor, so we need to have them in enclosed cases, behind glass. This is also a safety and security factor. Tom will help set this up, but we need other volunteers to take it down on Sun.

Tom presented the need for another short wave light. We have a long and short-wave each from Dr. Debbie, and can borrow one other short wave from Powell Butte members Al and Susie Liebetrau. Cost is about \$1330 for a light, but we also need an extra lamp for each kind, which costs about \$160 each.

Linda offered to present the light and lamp information at the general meeting tomorrow night and ask for approval to buy one more light plus the spare lamps.

**Layout:** Tom and Eric will go to Rickreall next week and measure in the areas to figure out how to set up the fluorescent area and the kids' games. The fluorescent show will go from east to west, which is "long" way in the SE area. We plan to route the viewers past the popcorn machine (which can be turned more sideways) and all the way to the back to come through the tent and then back to the center area. We hope this will keep the check-in area (for students on Friday) clearer.

On the SW side in the kids' area, the wheel of fortune and grab bag areas, plus the bean bag toss, and the demonstrators of Primitive Arts will be located. We need about 8 feet for each game (total 24').

The rest of the show layout will be completed with Tom and Joe Van Cura's CAD program.

**Oral auction:** We are unsure where to put the 2 cases with about donated items. We were planning to put them in the area by the fluorescent show, but there may not be room. If not, they will be in with the regular display cases. When it comes time for the oral auction on Sunday at 2 PM, the cases and/or items in them will be moved by dolly or roller cart of some kind to the back of the cafeteria, where there is room for people to sit and bid. Linda will share this information Ted Johnson, whose scholarship committee suggested the oral auction. **[On Tue night, Linda was informed that Rob Leedy, not Ted Johnson, is going to chair the oral auction.]**

We will request 20 quality items, retail \$10 and up, for the oral auction. If more than that are donated, some could be used for the raffle. Items need to be rock-related - such as finished pieces, polished slabs, jewelry, rock tools, etc.

**Kids' area:** Eric needs more critters made. There are about 120 left from last year. Reyne and Lee Anne will work on some at home. Janice will get some more granite slabs for the critter bases from a Philomath countertop place. She asked that we keep a look-out for such a place in Salem also. They donate their leftover end pieces, which can be cut for our critter bases. Don

might have some bases already at home, and Geri will bring them tomorrow night.

The bigger grab bags from last year hold about 4 oz of rock, and sold for \$1 each. Since the new grab bags are smaller, we think 2-3 oz of rock will work, for 50 cents or 75 cents. Tom pointed out how much it costs for supplies to tumble the rocks, and we will try to keep the grab bags on a per cost basis (not overloaded!). Eric will weigh some out, and get a standard for us to work with.

**Work Party:** Don and Geri agreed to host a work session at their home, for members to sort and wash rock outside for the silent auction, and other workers will fill grab bags and treasure hunt eggs inside. We **Minutes of WAMS Show Meeting Jan 5 page 2**

will have this on Saturday Feb 21, from 10 - 2. Pizza will be ordered for workers' lunch. We think the empty "easter" eggs are in the trailer.

Don also asked for smaller buckets, as the bigger ones are hard on our old backs! **[Aaron Wiltsey, at the Tue meeting, offered to get some smaller buckets]**

**Silent Auction:** We still need a chair. Janice will ask at the meeting Tue. **[Bill Fricke offered to be chair, at the meeting Tue]**

We also need more rock for the silent auction. J2B2's Bruce Ferguson has offered a "Silver Pick" experience near the end of March. (not the last weekend, which is the Sweet Home show). Daniel B thinks this will be on a Sunday from noon to 3 PM. For every so much rock that is sold, some is donated to us. Daniel B will organize this.

**Raffle:** Since we will have the oral auction in the back of the cafeteria, we decided to also hold the raffle there also. This will relieve the bottleneck up by the front door. The raffle will be held at 3 PM, after the oral auction is done. The items for the raffle will be moved to the cafeteria area just prior to the raffle.

**Security:** Geri signed, Joe sent contract. He has 2 or 3 people to help with the 6 - 11 PM shift on Thur, Fri and Sat.

**Trailer:** The keys have been given to Janice. Tom suggested we get a few extra sets made.

The EZ lift stabilizers are being put on the trailer to easier moving.

**Thur eve dinner:** Linda will reconfirm with Mary that her daughter will provide the entree' and members will bring the salads and desserts. Linda and Mary will also make sure we have the coffe/punch and plates and eating supplies.

**Volunteers:** Phil will start working on this in Feb, and bring the sign-up sheets to the March and April meetings. Joe will make additional calls in the last few weeks before the show to fill needed spaces. Phil will also include the set-up day and take-down sign-up sheets.

One of the glitches last year was some take-down workers who tried to remove table skirting while dealers were still putting away their wares. We need to make sure that dealers are not disturbed while they are taking down.

Phil and Reyne will ask dealers and demonstrators to remove their displays from the display cases as soon as possible at the end of the show. This will allow the cases to be taken down first, before dealers' tables.

Shifts are 2 hours, but Phil expects that many people will volunteer for extended shifts. Friday morning when the students are there is the critical time. Joe S. will work with Phil to find one or more greeters for the students on field trips. Last year Joe had some classes wait on the bus, to keep the whole facility from being overloaded. We don't want the fire marshall upset!

**Brochures:** Dan G is working with Applebys' and Aaron Currier to create one on Jasper. Phil said we still have thousands of the previous brochures, and suggested maybe we should not order as many of this one. Dan and Tom give these to Rice Museum and some rock shops for educational purposes.

**The next River of Gems show meeting will be Monday, March 9 at 6:30 PM at the 50+ Center.**